

# **API programme**

# Delivering standardised, innovative API services to the SWIFT community

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# **API's in financial services**

Challenges



# what role do I want to play?

# what business and technology choices do I face to do so?



#### ISO20022 as common data model

20022

Local

Bank

Mobile

banking

Clearing

Bank

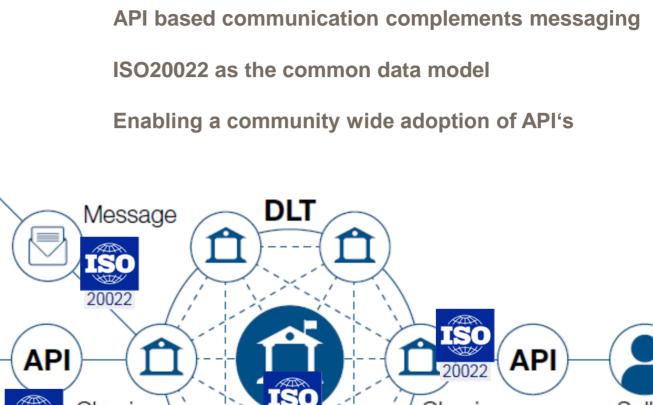
IŜO

20022

e-Banking

Buyer

Buyer



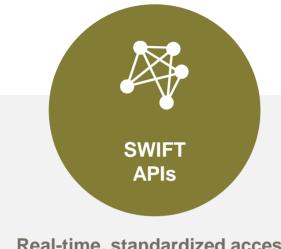
20022

Clearing

Bank

Seller

#### SWIFT API offer to our users



Real-time, standardized access to SWIFT data and services

Consumed by trusted users over SWIFTNet or Public Cloud

**Content owned by SWIFT** 

Trusted third-party APIs

Real-time, standardized access to services offered by trusted third-parties

Consumed over SWIFTNet or Public Cloud

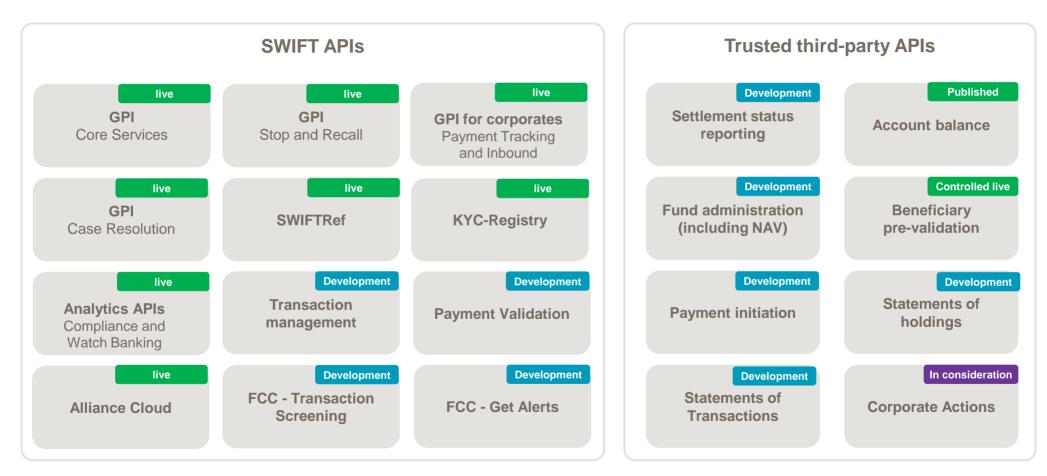
**Content owned by third-parties** 

#### An expanding range of innovative API services

&



# An expanding API product offering





# Value proposition for SWIFT users



**Consume standardised products** 

Trusted & secure network with the community working to the same standards, SLA & rule-book

Design and create APIs built for purpose

Single community platform access for all APIs

Real-time access to innovative services offered by SWIFT & trusted third-parties



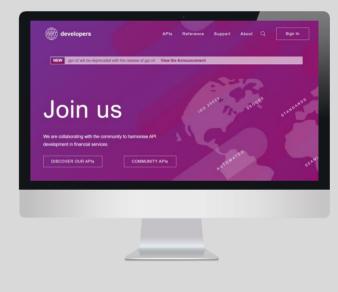
#### **The Developer Portal**



API Catalogue (SWIFT APIs + Community APIs)Use Cases (Solutions, Benefits)

API Documentation (API specification, Release note)Guides (API flow guides, HowTo guides)Tutorials

Manage App (Create, Edit, Delete Apps)
API Sandbox (Postman collections)
Developer Tools (SWIFT SDK, SWIFT Microgateway)



Support

## LIVE at developer.swift.com

**Conclusion for a good customer experience** 

Standardised APIs Trusted & secure & reliable services

Instant and frictionless (resilient) network

Single community platform access for all APIs

## **Strong brand**



